

FINANCIALS

	Actual Income & Expenditure 2021-2022 at 76% collection rate ¹	Proposed Income & Expenditure 2022-2023 at 80% collection rate ²
INCOME		
BID Levy	466,372	490,917
External Funding	199,381	110,000
Surplus from previous year	198,760	397,468
Total	864,513	998,385
EXPENDITURE		
Better Business	108,980	90,000
Distinctive Destination	75,717	220,000
Safer Day & Night	109,527	170,000
Enhanced Environment	62,144	155,000
Restart Brixton	39,562	125,000
Core Management Costs	42,982	75,000
Contingency & Levy Collection	28,133	30,000
Total	467,046	865,000
SURPLUS (DEFICIT)³	397,468	133,385

¹ This table shows the actual income and expenditure for the year and it is correct as of 31st January 2022.

² Please note that the income and expenditure figures for the next financial year are subject to Board's review and approval and might change during the year, due to the uncertainty caused by the COVID-19 pandemic.

³ The surplus is a result of various initiatives having to be put on hold or cancelled due to Government restrictions.

The Management Board together with the Executive Team regularly monitors the budget and the delivery programme. The Brixton BID is committed to continue delivering value to its members during these challenging times.

ANNUAL REPORT

2023

Last year was an exciting year with Brixton returning to pre-pandemic levels of visitors. We were able to restart and build on our programmes to ...

This report aims to explain the work done over the past 12 months and what we plan to deliver for the year ahead



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BrixtonBID



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2022

- Launched our **Community Fund** programme through which we have supported a resident fun day on Rush Common with SMATRA and the first Black Farmer's Market on Brixton Station Road.
- Delivered **in person training** for local employees through our free training programme we certificated **180 staff members** across Brixton.
- **Increased our insights with our Smart Brixton initiative**, sharing valuable trends and insights relating to our footfall, spend and social media data.

2023

- Continue to deliver our **key business initiatives**
- Host meet the team days for businesses to connect with the team.
- Continue to enhance our training and masterclasses programme
- Support with recruitment through our South Lambeth BID's Recruitment Officer.
- Introduce business awards to celebrate our businesses.

2022

- Increased our Winter Festival with a music trail by Brixton Chamber Orchestra, steel pan performances, 40ft tree and extending the Winter Windows.
- Delivered the first **Brixton X Harlem Festival** in August 2022 which saw increasing footfall and spend in our town centre.
- Contracted a **dedicated social media PR company** to grow our business promotion programme.
- Hosted **third Brixton Performs Festival** with extended programme to include programming from Brixton House Theatre.

2023

- Continue to deliver our **key communication initiatives**
- Host our **second Brixton X Harlem festival** in the summer.
- Make Brixton a **key destination** for London Festival of Architecture.
- Launch the **Black Business Steering Group** with defined programme of activity.
- **Continue our activation programme** including screening of Uprising by Steve McQueen.
- **Build on our twinning** with Harlem's 125th Street BID to **grow international relationships** and collaborations.

2022

- **Launched Brixton Maze** our latest greening project to encourage biodiversity in Brixton for pollinators.
- **Restarted our Coffee Cup Recycling** project, tackling takeaway coffee cup usage.
- Continued our **free Dr Bike sessions** with an increased 12-month calendar to support cycling in Brixton.
- **Expanded the Reimagining Atlantic Road** initiative with further feasibility studies.
- **Increased subsidies waste and recycling** with First Mile.
- Installed **new lighting project** on Brixton Station Road to increase visibility and tackle safety concerns.

2023

- Continue to deliver our **key environmental initiatives**.
- Pop-up changes to **bring Reimagining Atlantic Road** into the public realm.
- Implement **new wayfinding 'X'** concept across Brixton.
- **Increase lighting initiatives** to tackle ASB and brighten Brixton.
- Start **new greening project** at Southwyk House with funding Grow Back Greener GLA.
- Supplement our Dr Bike programme with **additional free bike marking**.

2022

- Continued to deliver our **Street Team initiative**, providing enhanced security presence in Brixton.
- Supported businesses to **facilitate the sharing of intelligence** regarding crime and ASB.
- Ran **Day-Time & Night-Time Economy forums**.
- Continued to **champion the Womens Night Charter**, encouraged businesses to sign up and provided **bespoke training** around Women's Safety in Brixton.
- **Reintroduced Street Pastors** to Brixton.
- Brokered closer liaison between **Night-Time businesses** and with the licensing team.

2023

- Continue to deliver our **key safety initiatives**
- Enhance our **Women's Safety initiatives**.
- Run a **day-time safety conference** for businesses.
- Work with **Police Safer School's Officers** to run an outreach programme for young visitors to Brixton.
- **Host BCRP Safer Lambeth officer** in Brixton once a week to increase the programme delivery and BCRP's contact with our businesses.
- Introduce a **Shop Watch programme** with the BCRP Safer Lambeth.