

PROPOSED INCOME AND EXPENDITURE FORECAST

	Actual Income & Expenditure 2019-2020*	Forecasted Income and Proposed Expenditure 2020-2021**
INCOME		
BID Levy	437,000	465,000
External Funding	25,000	50,000
Surplus from previous year	20,000	43,000
Total	482,000	558,000
EXPENDITURE		
Enhanced Environment	79,000	105,000
Safer Day & Night	101,000	111,600
Better Business	83,000	95,000
Distinctive Destination	96,000	120,000
Core Management Costs (inc. Levy Collection costs)	75,000	90,000
Contingency	5,000	20,000
Total	439,000	541,600
SURPLUS / DEFICIT	43,000	16,400

*This column shows the actual income and expenditure for the year and it is correct as of 26th February 2020.

**This column shows the forecasted income and expenditure for the period April 2020 to March 2021 and it is correct as of 26th February 2020. Please note that the expenditure figures are subject to the Board's review and approval and might change during the year.



ANNUAL BID LEVY REPORT 2020/21

The Brixton BID is committed to working together with local businesses and other partners, local and national, to deliver positive and effective benefits for all of Brixton. A thriving Brixton will always be a distinctive destination.

Your new bill now covers the period 1st April 2020 to 31st March 2021.

In this report, you will find our plans for the year ahead. We are committed to continuing our work with you, and to being the one voice for the benefit of all businesses.



CONNECT WITH US

BRIXTON BID
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Canterbury Crescent
Brixton
SW9 7QD

0203 417 7373

BrixtonBID

BrixtonBID

brixtonbid.co.uk

ENHANCED ENVIRONMENT



A clean and healthy environment is important for everyone, we know that it is crucial to the success and prosperity of your business

20/21

- Coffee Cup Recycling with partners
- Brixton Maze, Spring 2020
- Electric Van for business use
- Brixton Bee Trail 'B-Line'
- Clean air initiatives
- Additional cleaning throughout the year

SAFER DAY & NIGHT

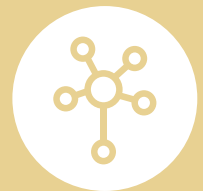


Brixton is a safe place to shop, enjoy and relax, whatever the time. Our investment in policing, training and support will benefit the local economy, markets, cafes, shops and our vibrant night venues. We are committed to forming and shaping the vision for our evening and night-time economy.

20/21

- New security scheme
- Wayfinding and lighting strategy
- Loss prevention work with high street retailers
- Lobbying for more uniformed police presence
- Closer relationship with Safer Lambeth BCRP
- Evening & Night-Time Economy Forum

DISTINCTIVE DESTINATION



Brixton is like nowhere else. There's a Brixton for everyone.

20/21

- New website, Summer 2020
- 'Brixton Local' loyalty scheme
- 'Creative Enterprise Zone' projects in partnership with Lambeth Council
- More Town Centre events

BETTER BUSINESS



We believe Brixton is stronger together. In partnership with you, the BID will promote Brixton's businesses, work with stakeholders to bring added value and make you save money through collective purchasing and funding innovative projects.

20/21

- Job recruitment scheme with South Lambeth BIDs partners
- Free certified training, masterclasses and seminars
- Lobbying for fairer business rates
- Shared footfall data and trends