

PROPOSED INCOME AND EXPENDITURE FORECAST

	Actual Income & Expenditure 2019 (January 2019 to March 2019)*	Forecasted Income and Proposed Expenditure 2019-2020**
INCOME		
BID Levy	115,544	462,175
External Funding (10% target)	11,554	46,217
Surplus from previous year	6,535	20,021
Total	133,633	528,413
EXPENDITURE		
Enhanced Environment	21,190	97,057
Safer Day & Night	22,190	101,679
Better Business	20,190	64,705
Distinctive Destination	21,190	83,192
Core Management Costs inc. Levy Collection	23,070	92,435
Contingency	5,777	23,109
Total	113,612	462,175
Surplus / Deficit	20,021	46,217
Brought Forward	20,021	

*This column shows the actual income and expenditure for the year and it is correct as of 8th February 2019.

**This column shows the forecasted income and expenditure for the period April 2019 to March 2020 and it is correct as of 8th February 2019. Please note that the expenditure figures are subject to the Board's review and approval and might change during the year.

**BRIXTON
BID**

ANNUAL BID LEVY REPORT 2019

We wish to thank all BID members for their support at the recent Renewal Ballot. In October 2018, businesses voted yes for another five years of the Brixton BID and we are proud of our strong mandate – 80% numerical majority and 84% majority by rateable value with a 59% turnout.

The second term of the BID started on the 1st January 2019, you will have already received the first bill for the period 1st January 2019 to 31st March 2019.

Your new bill now covers the period 1st April 2019 to 31st March 2020.

In this report, you will find our plans for the year ahead. We are committed to continuing our work with you, and to being the one voice for the benefit of all businesses.

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ENHANCED ENVIRONMENT

A clean and healthy environment is important for everyone, it is crucial to the success and prosperity of our businesses.

With continuous investment and development in the Brixton town centre, the BID is ensuring the environment is kept clean and safe for everybody. The BID has worked with key stakeholders; Lambeth Council, First Mile, and Veolia to deliver a variety of services to improve the physical and trading environment for local businesses. Together, we can deliver even more.

2019

Introduce waste and recycling subsidies in conjunction with First Mile

Develop The Brixton Bee Trail 'B-Line'

Implement The Brixton Maze

Introducing electric vehicles for business use partnered with ZipVan

Continue our clean air initiatives

Continue additional cleaning throughout the year

SAFER DAY & NIGHT

Brixton is a safe place to shop, enjoy and relax, whatever the time. We are committed, with all stakeholders, to forming and shaping the vision for our evening and night-time economy.

We've created a forum for Brixton businesses to share skills and best practice. The BID has worked towards strengthening partnerships and building closer working relationships to reduce crime in Brixton. We will continue the delivery of vital services for businesses, and showcase the huge range of local businesses contributing to our thriving town centre.

2019

Loss prevention work with high street retailers

Wayfinding and lighting strategy

Lobbying for more uniformed police presence

Continue to invest in our S-92 Police Officers

Closer relationship with Safer Lambeth BCRP

DISTINCTIVE DESTINATION

We can shout even louder about what Brixton has to offer; a safe and lively place with incredible local talent and products, a vibrant day and night destination, and passionate businesses.

Brixton is like nowhere else. Brixton is a distinctive London destination for both businesses and visitors. The Brixton BID is helping businesses to benefit from increased footfall and further establish Brixton as a hub for entertainment, commerce, culture.

2019

New consumer-facing website

Introducing a local recruitment scheme

Launch the 'Brixton Local' scheme

Improved public realm

Introduce 'Creative Enterprise Zone' projects in partnership with Lambeth Council

More Town Centre events

BETTER BUSINESS

We believe Brixton is stronger together. In partnership with you, the BID is working with stakeholders to promote Brixton's businesses and bring added value through collective purchasing and funded innovative projects.

In these uncertain economic times, we understand that doing businesses has never been more challenging. The BID has developed a dynamic programme of services and training to make running your business in Brixton easier.

2019

Full calendar of free training, masterclasses and seminars

Training offer enhanced, including Fire Marshall, Hair & Beauty, and Door Staff Supervision

Shared footfall data and trends

Introduce customer service insights programme

Lobbying for fairer business rates

Develop our digital and creative communities